



JLS Global Libraries Initiative Project

JLS: Using Technology to Empower Individuals and Communities for Development

Major Partners



Jamaica Library Service News

JLS Showcases Library Offerings at Denbigh Show



(From Right) Andrea C. Whyte, Marketing & Communications Manager for the Global Libraries ICT Project presents Sydney Henry, Project Manager, Sandals Foundation with a JLS-branded bag as he pays a courtesy call on the JLS information booth.



(From Left) Kishma Simpson, Director for Public Library Network being interviewed by a Jean-Paul Menou, The Gleaner's Power 106 radio presenter at the JLS information booth.

Scores of patrons visited the JLS information booth at the recently staged Denbigh Agricultural, Industrial and Food Show held between July 30 and August 1, 2016. The Jamaica Library Service booth was totally transformed into an aesthetically pleasing atmosphere depicting an ideal library environment. The JLS presence at this grand spectacular event which attracts some 100,000 patrons over the 3-day period was an ideal sponsorship opportunity to further enhance the JLS brand as well as to promote the various programmes and services offered to the wider community.

The JLS was also a co-sponsor of The Gleaner's Power 106 FM Radio outside broadcast which was hosted by Jean-Paul Menou. Kishma Simpson, Director – Public Library Network during an extensive interview utilized the medium to invite persons to participate in the membership drive which is currently running throughout the 119 public libraries across Jamaica. She also reinforced that the process of becoming

a member was absolutely FREE and seamless and would only require a valid identification card, TRN number and proof of address. For persons without proof of address, the JLS will provide a verification form to be completed by an authorized person such as; a Justice of the Peace, Minister of Religion or Medical Doctor. The primary objective of the membership drive is to increase library and membership usage. The membership drive has currently yielded 6,538 new members.



Children visiting the JLS information booth at Denbigh glued to the gaming apps on the state-of-the-art computers being funded by the Bill & Melinda Gates Foundation, Global Libraries Project.

The most popular activity of the JLS booth was the computer lab which saw several patrons enjoying free access to the internet and the various gaming apps on the newly installed state-of-the-art computers. Patrons were also given JLS-branded tokens and information brochures.

The activities and displays were coordinated by the JLS Headquarters and Clarendon Parish Library staff.

Continue to watch this space monthly for the Jamaica Library Service News feature being published exclusively in The Gleaner's Youthlink magazine. For further details please visit the JLS website at www.jls.gov.jm or contact the JLS Headquarters at 926-3310 -2.

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