



MINISTRY
OF
EDUCATION, YOUTH & INFORMATION
Every Child Can Learn, Every Child Must Learn

Jamaica Library Service

An Agency of the Ministry of Education, Youth & Information



Transforming Lives, Empowering Communities

JLS Global Libraries Initiative Project

JLS: Using Technology to Empower Individuals and Communities for Development



Major Partners



Jamaica Library Service News

JLS Ramps up Advocacy Campaign in Parishes

Jamaica Library Service (JLS), an Agency of the Ministry of Education, Youth and Information through its Global Libraries ICT Project entitled; *JLS: Using Technology to Empower Individuals and Communities for Development* has established several Advocacy Committees both at the national and parish levels in order to ramp up its advocacy campaign across Jamaica.

Marketing & Communications Manager for the Global Libraries ICT Project, Andrea C. Whyte in underscoring the importance of the advocacy campaign posits *“Essentially, the thrust of the advocacy campaign is aimed at creating greater awareness about the value of public libraries in transforming the lives of all facets of society through the implementation of state-of-the art ICT resources as well as innovative programmes and services. In this regard, the JLS seeks to highlight a series of testimonials from library users who have benefitted significantly from the utilization of public libraries as well as from other key stakeholders who are committed to supporting the JLS advocacy initiatives”*.

Below are the first series of memorable testimonials from our Library Advocates across Jamaica.



Ransford Davidson is the Chairperson for the St. Ann Parish Library Advocacy Committee. He is also a Banking Executive at the Jamaica National Building Society.

“I am delighted to serve as Chairperson for the St. Ann Parish Library Advocacy Committee and pledge my full support towards the various

advocacy initiatives as JLS transforms lives and communities in positive and meaningful ways. We also implore all Jamaicans to support the efforts and strategic interventions of the JLS, as together we seek to build our country and achieve the objectives of vision 2030”.



Marc Ramsay is the Chairperson for the Kingston & St. Andrew Parish Library Advocacy Committee and library member. He is also a practising Attorney-At-Law.

“It has been a sincere privilege to serve as Chairperson of the Kingston and St. Andrew Parish Library Advocacy Committee. The library has undoubtedly made a profound impact on the lives of many Jamaicans, by being one of the centres of learning and innovation in the country. It is also a place where technology and tradition collide. The primary goal of the advocacy committee is to shed light on the continued relevance of public libraries as a cornerstone of nation-building for the foreseeable future as well as to seek support from partners for various advocacy initiatives”.

Continue to watch this space monthly for the **Jamaica Library Service News** feature being published exclusively in **The Gleaner's Youthlink** magazine. For further details, please visit the JLS website at www.jls.gov.jm or contact **JLS Headquarters** at **876-926-3310-2**.

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