

Impact Study Findings: 2014 vs 2016

Global libraries initiative ICT Project: "Using technology to empower individuals and communities for development"

Public Libraries in Jamaica Matter!

Awareness & Advocacy

2014 2016
86% 90% Users view the public library as important
90% 92% Users assert that the public library is an important institution
85% Users affirm that the public library plays an important role in the community



Digital Inclusion

2014	2016	
56 %	60%	Users read more because of access to technology at public libraries
25 %	37 %	Users are able to use social media as a result of public libraries
25 %	39 %	Users have acquired skills in conducting basic online search as a result of public libraries
22 %	51%	Users are able to use a mouse and power on/off the computer as a result of public libraries



2014 2016

57% 60% Users utilise the public library service to complete their homework

71% Users view the public library as a place where they go to learn about subjects in which they have an interest

30% Users have shared the information gathered at the library with others

28% Users have used the ICT services of the library to search for educational resources



Membership

2014 | 2016
42% | 46% | Library members
65% | 65% | Women are more likely to be members of a Library
60% | Persons visiting the library tend to go more than once per week

Source: Jamaica Library Service Commissioned Impact Study conducted by the Center for Leadership and Governance: University of the West Indies, Mona Campus, Jamaica.



















